

DREAMSEED

Garden of Dreamers

A global digital project where people plant symbolic trees representing their dreams and aspirations in a shared virtual garden.

DREAMSEED

WHAT IS DREAMSEED?

Dreamseed is a global social experiment and challenge that collects and visualizes people's dreams from all over the world.

The project explores:

- What people truly want
- Which life areas matter most
- How dreams differ across countries and cultures



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HOW IT WORKS

- A user chooses a symbolic tree representing a life area
- Fills in basic details (country, city, age, nickname, dream)
- Plant a virtual tree for a small promise to yourself - \$1.99
- The dream is added anonymously to the global Garden of Dreamers
- Data becomes part of the overall project statistics

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TREE CATEGORIES & MEANINGS

EACH TREE REPRESENTS A
SPECIFIC LIFE AREA:

Lucky Bamboo
— Wealth & Financial
Stability

Hinoki Cypress
— Family & Love

Flowering Quince
— Personal Growth

Japanese Maple
— Creativity & Soul

Japanese Evergreen Oak
— Career & Ambition

Japanese Black Pine
— Health

Sakura (Cherry Blossom)
— Joy & Life Experience

Weeping Willow
— Relationships &
Communication



Each dream is visualized through a meaningful symbol.

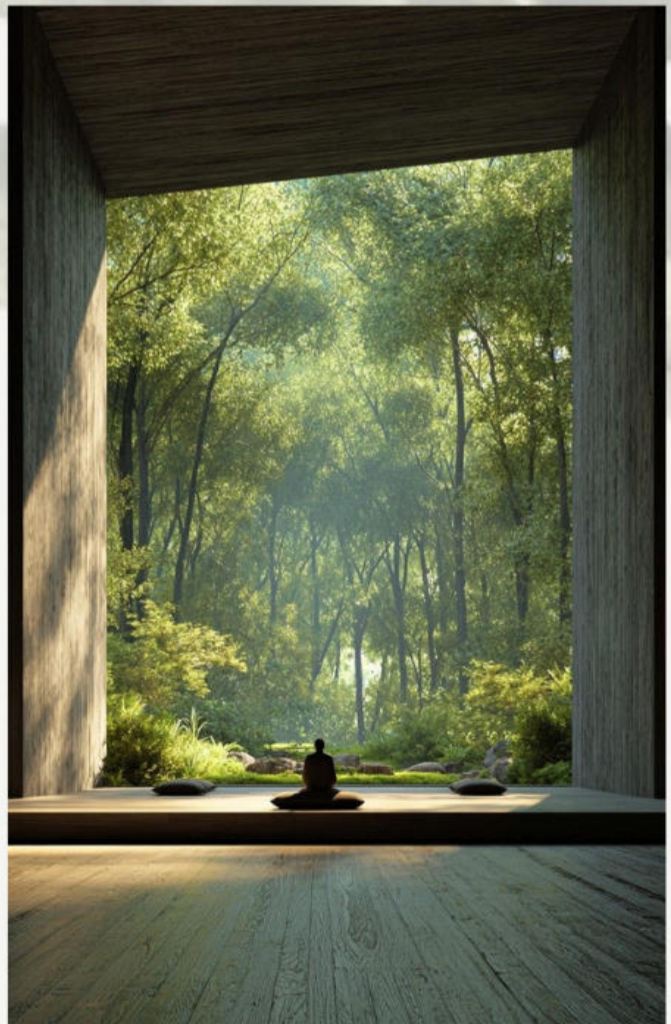
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GARDEN OF DREAMERS

The Virtual Dream Map

An interactive digital garden displaying
all planted trees

- Dreams are shown by category and geographic location
- All submissions are anonymous
- The garden grows as more people join the experiment
- The space represents humanity's collective hopes and goals.



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PROJECT VALUE & BENEFITS

Simple and emotional user participation

Strong visual storytelling through symbols

Collective data **showing global dream trends**

Encourages reflection and goal awareness

Creates a sense of unity through shared aspirations

Dreamseed combines meaning, data, and visual experience



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RELEASE 2 — IN 3 MONTHS FROM INTENTION TO GROWTH

- Plant and visualize the growth of your Dream Tree in your personal space for **365 days**
- Watch it evolve as a living symbol of your **intention**
- **Accelerate** your tree's growth by taking steps toward your dream and **reflecting through journaling**
- Explore the global Dream Garden — **an interactive map** of dreamers and dream types across cities and countries worldwide
- **Connect** with a growing community of dreamers
- **Communicate**, share, and find people whose views resonate with your worldview
- **Gift Dream Trees** to people you care about — a meaningful way to support their dreams



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RELEASE 3 — IN 6 MONTHS

A SHARED LIVING WORLD OF DREAMS

- Unite dreamers into **one immersive virtual garden**
- Travel through it, observe the growth of other dreams, communicate, and **feel part of something larger than yourself**
- A space where dreams coexist, evolve, and inspire — **together**



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RELEASE 4 — IN 9 MONTHS

DREAMS HELPING DREAMS

- Launch a crowdfunding platform designed to support **the realization of each other's dreams**
- A place where belief turns into action, and **collective support** helps dreams take root and grow into reality.

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WHY DREAMSEED MATTERS

Dreamseed is more than a website — it is a digital space for dreamers worldwide.

It visualizes human aspirations, connects people emotionally, and turns personal dreams into part of a global story.

