DREAMSEED

Garden of Dreamers

A global digital project where people plant symbolic trees representing their dreams and aspirations in a shared virtual garden.

WHAT IS DREAMSEED?

Dreamseed is a global social experiment and challenge that collects and visualizes people's dreams from all over the world.

The project explores:

- What people truly want
- Which life areas matter most
- How dreams differ across countries and cultures

HOW IT WORKS

- A user chooses a symbolic tree representing a life area

- Fills in basic details (country, city, age, nickname, dream)

- Plant a virtual tree for a small promise to yourself - $3.99

- The dream is added anonymously to the global Garden of Dreamers

- Data becomes part of the overall project statistics

TREE CATEGORIES & MEANINGS

EACH TREE REPRESENTS A SPECIFIC LIFE AREA:

Lucky Bamboo
— **Wealth & Financial Stability**

Japanese Evergreen Oak
— **Career & Ambition**

Hinoki Cypress
— **Family & Love**

Japanese Black Pine
— **Health**

Flowering Quince
— **Personal Growth**

Sakura (Cherry Blossom)
— **Joy & Life Experience**

Japanese Maple
— **Creativity & Soul**

Weeping Willow
— **Relationships & Communication**
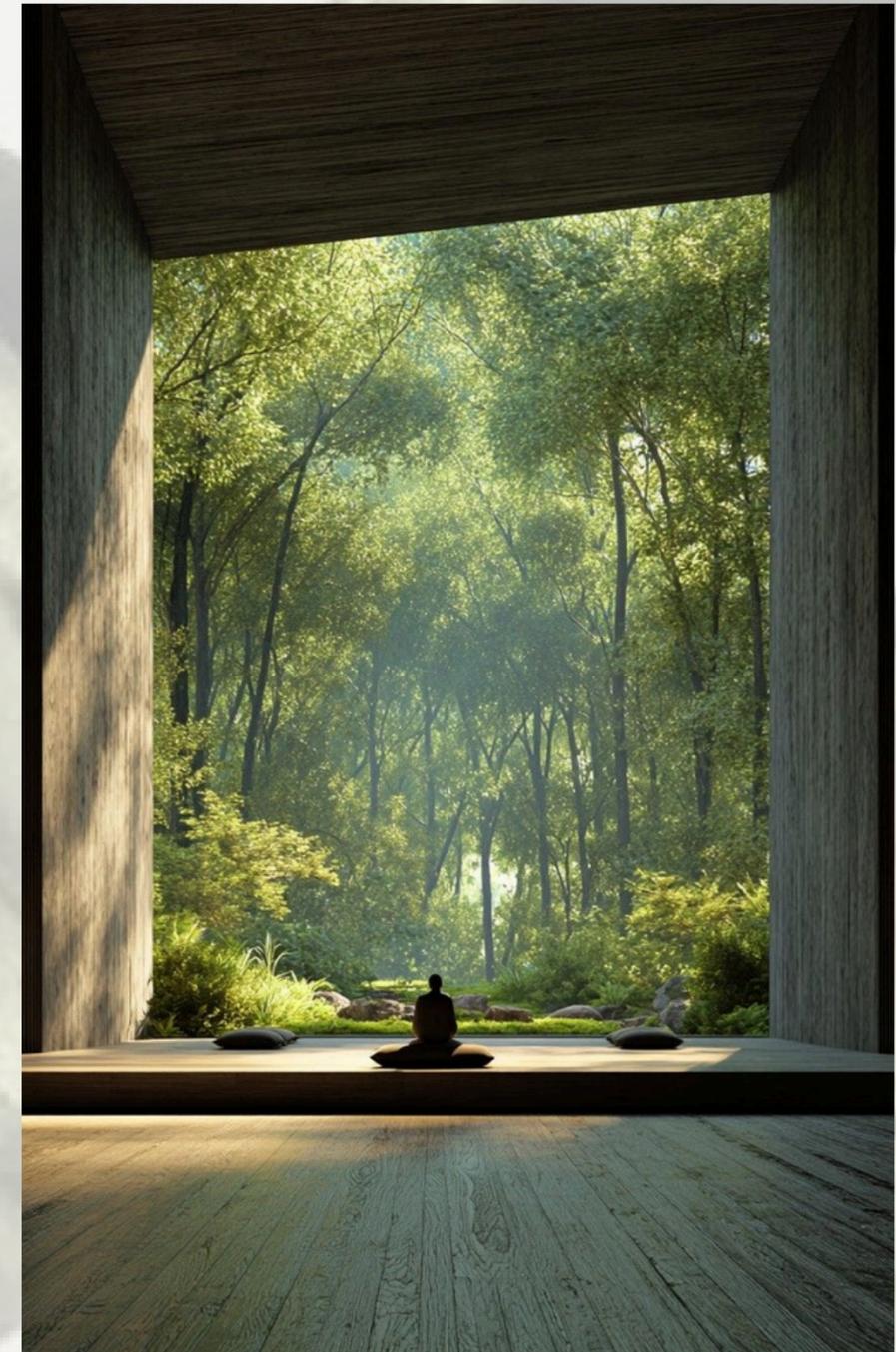
Each dream is visualized through a meaningful symbol.

GARDEN OF DREAMERS

The Virtual Dream Map
An interactive digital garden displaying all planted trees

- Dreams are shown by category and geographic location
- All submissions are anonymous
- The garden grows as more people join the experiment
- The space represents humanity's collective hopes and goals.

PROJECT VALUE & BENEFITS

Simple and emotional user participation

Strong visual storytelling through symbols

Collective data **showing global dream trends**

Encourages reflection and goal awareness

Creates a sense of unity through shared aspirations

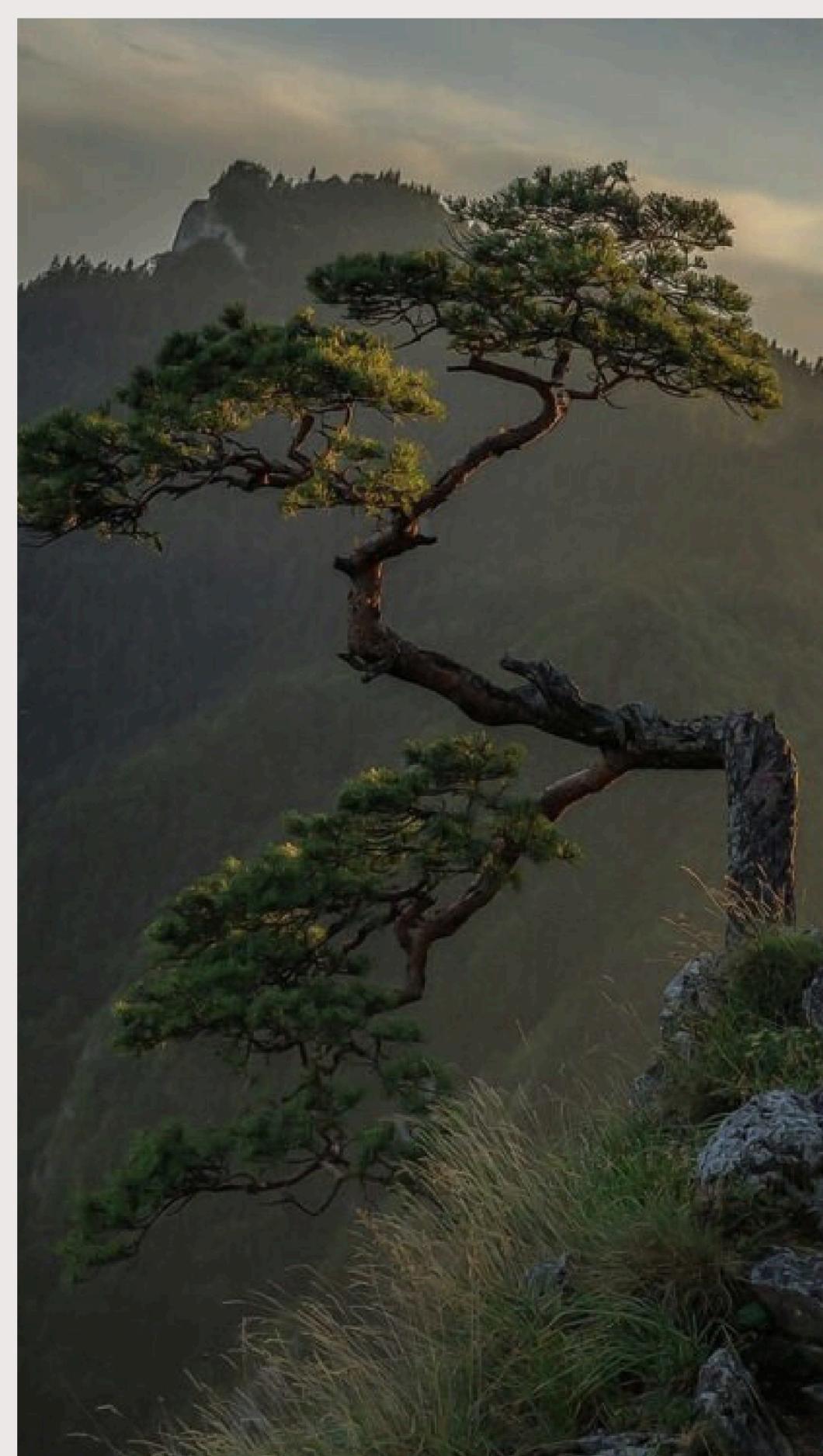Dreamseed combines meaning, data, and visual experience

RELEASE 2 — IN 3 MONTHS

FROM INTENTION TO GROWTH

- Plant and visualize the growth of your Dream Tree in your personal space for **365 days**
- Watch it evolve as a living symbol of your **intention**
- **Accelerate** your tree's growth by taking steps toward your dream and **reflecting through journaling**
- Explore the global Dream Garden — **an interactive map** of dreamers and dream types across cities and countries worldwide
- **Connect** with a growing community of dreamers
- **Communicate**, share, and find people whose views resonate with your worldview
- **Gift Dream Trees** to people you care about — a meaningful way to support their dreams

RELEASE 3 — IN 6 MONTHS

A SHARED LIVING WORLD OF DREAMS

- Unite dreamers into **one immersive virtual garden**
- Travel through it, observe the growth of other dreams, communicate, and **feel part of something larger than yourself**
- A space where dreams coexist, evolve, and inspire — **together**

RELEASE 4 — IN 9 MONTHS

DREAMS HELPING DREAMS

- Launch a crowdfunding platform designed to support **the realization of each other's dreams**
- A place where belief turns into action, and **collective support** helps dreams take root and grow into reality.

WHY DREAMSEED MATTERS

Dreamseed is more than a website — it is a digital space for dreamers worldwide.

It visualizes human aspirations, connects people emotionally, and turns personal dreams into part of a global story.